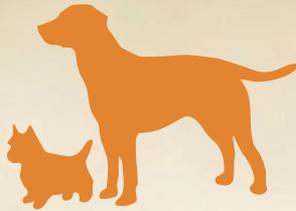




# Whole Life DOG FOOD

NATURALLY THE BEST™



FOR ALL BREEDS,  
SIZES & LIFE STAGES



- 🐾 Fresh, Whole Natural Ingredients
- 🐾 Meat First – Ancestral Diet
- 🐾 Naturally Preserved
- 🐾 Chondroitin & Glucosamine
- 🐾 Probiotics and Prebiotics
- 🐾 Low Glycemic
- 🐾 Rich Sources of Omega 3 & 6
- 🐾 Super Foods
- 🐾 No By-Products or Fillers



# Whole Life DOG FOOD

## INGREDIENTS

Lamb Meal, Chicken Meal, Oatmeal, Fresh Chicken, Whole Grain Barley, Whole Brown Rice, Millet, Chicken Fat (Preserved With Mixed Tocopherols, a Natural Source of Vitamin E), Salmon Meal (Preserved with Vitamin E and Rosemary Extract), Green Peas, Whole Eggs, Chicken Liver, Potassium Chloride, Salmon Oil (Source of DHA), Quinoa, Flaxseed, Lecithin, DL Methionine, Chicory Root (Inulin), Vitamin A, Vitamin D3, Vitamin E, Niacin, Vitamin C, Inositol, D-Calcium Pantothenate, Vitamin B1, Riboflavin, Beta-Carotene, Vitamin B6, Folic Acid, Biotin, Vitamin B12, Zinc Proteinates, Iron Proteinates, Copper Proteinates, Manganese Proteinates, Calcium Iodate, Sodium Selenite, Tomato (Natural Source of Vitamin K), Glucosamine, Choline Chloride, Yucca Schidigera Extract, L-carnitine, Mannan-Oligosaccharides, Carrots, Apples, Sweet Potatoes, Blueberries, Cranberries, Green-Lipped Mussels (Natural Source of Chondroitin And Glucosamine), Probiotics (Lactobacillus Acidophilus, Lactobacillus Casei, Enterococcus Faecium, Bifidobacterium Thermophilum), Thyme, Cassia, Anise, Horseradish, Juniper, Ginger, Yarrow, Rosemary Extract.

## GUARANTEED ANALYSIS

Crude Protein (min)	26%
Crude Fat (min)	16%
Crude Fiber (max)	4%
Ash (max)	8%
Moisture (max)	10%
Calcium (min)	1.3%
Phosphorus (min)	0.8%
Zinc (min)	170 mg/kg
Vitamin A (min)	12,000 IU/kg
Vitamin D3 (min)	1,300 IU/kg
Vitamin E (min)	160 IU/kg
Vitamin C (min)	110 mg/kg
L-carnitine (min)	100 mg/kg
Omega 3 (min)	0.25%
Omega 6 (min)	2.5%
DHA (min)	0.06%
Glucosamine (min)	500 ppm
Chondroitin (min)	200 ppm

Formulated to meet and exceed the nutritional levels established by the Association of American Feed Control Officials (AAFCO) Dog Food Nutrient Profiles for All Life Stages.

Metabolizable Energy: 440 kcal/cup



Actual size



## PET FOOD

HELP YOUR PETS LIVE LONGER™

DELIVERED FRESH. DELIVERED FREE.

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# Whole Life DOG BISCUITS

NATURALLY THE BEST™



- Glucosamine and Chondroitin for Strong Hips and Joints
- Cleans Teeth and Freshens Breath
- Natural, Nutritious and Flavorful
- A Happier, Healthier Pet

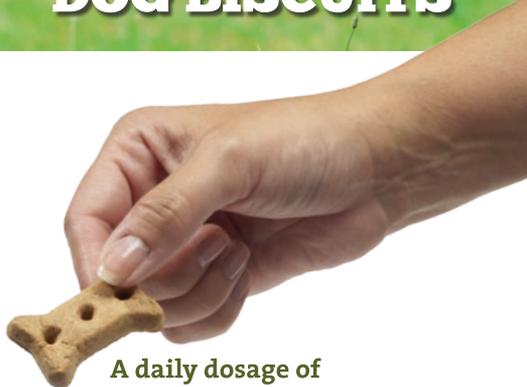


# Whole Life DOG BISCUITS

## INGREDIENTS

Whole Wheat, Fresh Chicken, Whole Egg, Whole Brown Rice, Canola Oil (Preserved With Mixed Tocopherol and Citric Acid), Alfalfa, Spinach, Glucosamine Hydrochloride, Apples, Bananas, Blueberries, Broccoli, Cranberries, Dried Kelp, Sweet Potatoes, Green-Lipped Mussels (Natural Source of Chondroitin and Glucosamine) Zinc Proteinate, Iron Proteinate, Vitamin E, Copper Proteinate, Manganese Proteinate, Niacin, D-Calcium Pantothenate, Sodium Selenite, Vitamin A Acetate, Riboflavin, Calcium Iodate, Vitamin B12, Thiamine Mononitrate, Pyridoxine Hydrochloride, Vitamin D3, Folic Acid, Rosemary Extract.

Metabolizable Energy: 24 kcal per biscuit



**A daily dosage of  
Glucosamine and Chondroitin  
in a great-tasting treat!**

To help reduce the risk of your dog developing future joint and hip problems, feed 1-2 biscuits per day for every 10 lbs (4 kg) of body weight. (For example, if your dog weighs 40 lbs, feed 4-6 biscuits per day.)



Actual size



**PET TIP**

TLC  
Whole  
Life Dog  
Biscuits break  
easily into small  
pieces, so you can reward  
your dog for multiple  
training tasks using  
only one or two  
biscuits.

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# Whole Life CAT FOOD

NATURALLY THE BEST™



FOR ALL BREEDS,  
SIZES & LIFE STAGES



- 🐾 Meat First – Protein Focused Nutrition
- 🐾 Probiotics and Prebiotics
- 🐾 Healthier, Shinier Coat
- 🐾 Hairball Relief
- 🐾 Healthy Teeth & Gums
- 🐾 Urinary Tract Health
- 🐾 Low Glycemic



# Whole Life CAT FOOD

## INGREDIENTS

Chicken Meal, Fresh Chicken, Whole Brown Rice, Whole Grain Barley, Chicken Fat (Preserved With Mixed Tocopherols, a Natural Source of Vitamin E), Pea Fiber, Chicken Liver, Salmon Meal (Preserved With Vitamin E and Rosemary Extract), Oatmeal, Salmon Oil (Source of DHA), Whole Eggs (Natural Source of Vitamin K), Potassium Chloride, Phosphoric Acid, Flaxseed, Cultured Yeast, Lecithin, Chicory Root (Inulin), Quinoa, Kelp, Cranberries, Vitamin E, Vitamin C, Niacin, Inositol, Vitamin A, Vitamin B1, D-Calcium Pantothenate, Vitamin B6, Riboflavin, Beta-Carotene, Vitamin D3, Folic Acid, Biotin, Vitamin B12, Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate, Sodium Selenite, Taurine, Choline Chloride, DL Methionine, L-Lysine, Yucca Schidigera Extract, Carrots, Apples, Sweet Potatoes, Blueberries, Probiotics (Lactobacillus Acidophilus, Lactobacillus Casei, Enterococcus Faecium, Bifidobacterium Thermophilum), Thyme, Cassia, Anise, Horseradish, Juniper, Ginger, Yarrow, Rosemary Extract.

## GUARANTEED ANALYSIS

Crude Protein (min)	32.00%
Crude Fat (min)	21.00%
Crude Fiber (max)	5.00%
Moisture (max)	10.00%
Ash (max)	6.50%
Magnesium (max)	0.10%
Magnesium (min)	0.07%
Calcium (min)	1.10%
Phosphorus (min)	0.90%
Copper (min)	24 mg/kg
Zinc (min)	170 mg/kg
Vitamin A (min)	14,000 IU/kg
Vitamin D3 (min)	1,800 IU/kg
Vitamin E (min)	150 IU/kg
Vitamin B6 (min)	8 IU/kg
Taurine (min)	1500 mg/kg
Omega 3 (min)	0.40%
Omega 6 (min)	3.40%

Formulated to meet and exceed the nutritional levels established by the Association of American Feed Control Officials (AAFCO) Cat Food Nutrient Profiles for All Life Stages.

Metabolizable Energy: 420 kcal/cup



Actual size



## PET FOOD

HELP YOUR PETS LIVE LONGER™

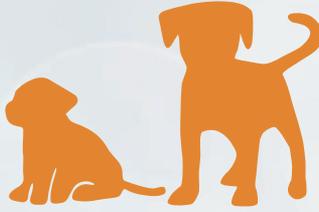
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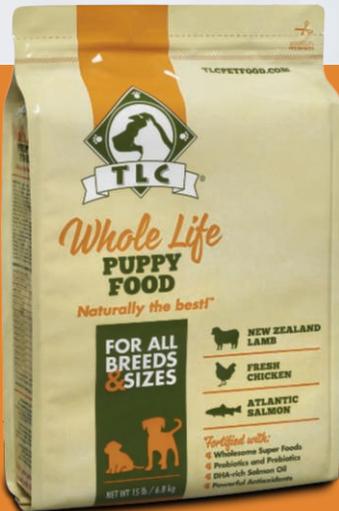


# Whole Life **PUPPY FOOD**

**NATURALLY THE BEST™**



**FOR ALL BREEDS  
& SIZES**



- Meat First – Ancestral Diet
- Limited Ingredients
- Probiotics and Prebiotics
- Rich Sources of Omega 3 & 6
- Balanced Calcium & Phosphorus Levels
- Super Foods
- Naturally Preserved
- No By-Products or Fillers



# Whole Life PUPPY FOOD

## INGREDIENTS

Lamb Meal, Chicken Meal, Fresh Chicken, Whole Brown Rice, Chicken Fat (Preserved With Mixed Tocopherols, a Natural Source of Vitamin E), Green Peas, Oatmeal, Millet, Salmon Meal (Preserved with Vitamin E and Rosemary Extract), Whole Grain Barley, Flaxseed, Whole Eggs, Chicken Liver, Salmon Oil (Source of DHA), Quinoa, Potassium Chloride, DL-Methionine, Chicory Root (Inulin), Probiotics (Lactobacillus Acidophilus, Lactobacillus Casei, Enterococcus Faecium, Bifidobacterium Thermophilum), Vitamin A, Vitamin D3, Vitamin E, Niacin, Vitamin C, Inositol, D-Calcium Pantothenate, Vitamin B1, Riboflavin, Beta-Carotene, Vitamin B6, Folic Acid, Biotin, Vitamin B12, Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Calcium Iodate, Sodium Selenite, Choline Chloride, Yucca Schidigera Extract, Carrots, Apples, Sweet Potatoes, Blueberries, Cranberries, L-carnitine, Rosemary Extract.

## GUARANTEED ANALYSIS

Crude Protein (min)	28%
Crude Fat (min)	17%
Crude Fiber (max)	5.5 %
Ash (max)	8.7%
Moisture (max)	10%
Calcium (min)	1.5 %
Phosphorus (min)	0.95%
Zinc (min)	170 mg/kg
Vitamin A (min)	12,100 IU/kg
Vitamin D3 (min)	1,100 IU/kg
Vitamin E (min)	135 IU/kg
Vitamin C (min)	80 mg/kg
L-carnitine (min)	100 mg/kg
Omega 3 (min)	0.57%
Omega 6 (min)	2.5%
DHA (min)	0.06%

Formulated to meet and exceed the nutritional levels established by the Association of American Feed Control Officials (AAFCO) Dog Food Nutrient Profiles for Growth.

Metabolizable Energy: 450 kcal/cup



Actual size



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